

# Framlingham.com

## Sponsorship Scheme

Framlingham.com is one of the leading community websites in the country, receiving around 70,000 visitors each year and is the envy of many comparable communities in the UK. The comprehensive information, events and news is an immeasurable benefit to the local community as well as to the thousands of visitors to the area each year.

The Framlingham Town Council have agreed to run a low-cost website sponsorship scheme to enable high profile positions on the website to interested parties. Funds generated by sponsorship are used for the continuing development and upkeep of the website.



**We have divided the website into four sections. Each section has 3 available slots for sponsorship.**

### **The Front Page**

Also known as the 'landing page', this is obviously the most popular and most visited page on the website. Everyone who visits Framlingham.com will see this page and offers the highest profile sponsorship slots.

### **News & Events Section**

Sponsorship of this section will place positions on the following pages of Framlingham.com:

All News pages, Events Diary Pages, Regular Events Pages, Live Weather Page & Weather Forecast Pages (Planned for 2013)

### **Tourist Section**

Sponsorship of this section will place positions on the following pages of Framlingham.com:

Fram Gallery / Videos  
Visiting Fram Pages,  
The Town Trail Section, The Audio Guide Section, All Staying in Framlingham Pages and Eating Out Pages

### **Community Section**

Sponsorship of this section will place positions on the following pages of Framlingham.com:

All Business Directory Pages, Shopping In Framlingham Section, Clubs & Societies Section, Framlingham Town Council section including Documents / Downloads, committees and councillors pages



Any unused / available slots can be used to advertise local Charities and / or non-profit making events at the Town Councils discretion, or to advertise the annual Framlingham Town Council organised events, such as the Firework Spectacular or Christmas Charity Market.

Occasionally we add additional pages (such as a dedicated area for Fram Gala) where advertising will be subject to the committee's discretion and should NOT be presumed as part of any agreed package.

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### **HALF BANNER** (280 x 94)

Front Page £50  
News & Events Pages £30  
Tourist Pages £30  
Community Pages £30

### **FULL BANNER** (640 x 94)

Front Page £65  
News & Events Pages £40  
Tourist Pages £40  
Community Pages £40

### **How it works**

You can book any slot on as many sections as you wish using the pricing detailed here. All prices are monthly and run from the 1st of the month. You can have any information in your space you wish, together with a link to an external website or email address.

### **Special Offers:**

If you book for 6 months you will receive a **40% discount** when compared with month by month sponsorship. (Payment in advance is required)

If you book the front page + any other 2 areas the other area is FREE! (Minimum term 6 months)

### **Design**

We offer the services of our web designer to design your advert if you wish as part of your agreement (deal with the directly on [webmaster@framlingham.com](mailto:webmaster@framlingham.com)), or you can provide your own using the sizes detail here. Content for your advert should be sent direct to our webmaster in good time before the agreed start date

Space will be allocated on a first come first served basis and sponsorship applications should be sent to: [townclerk@framlingham.com](mailto:townclerk@framlingham.com). Cheques should be made payable to: Framlingham Town Council. Please note that no refunds are available once your slot has been booked.

### **SKY SCRAPER** (100 x400)

Front Page £60

News & Events  
Pages £35

Tourist Pages  
£35

Community  
Pages £35

### **RESERVED SPACE** (100 x200)

Reserved for  
Town Council  
business, or ma-  
jor local charity  
events